



MACKAY  
ENTERTAINMENT  
CONVENTION  
CENTRE



A BUSINESS UNIT OF  
MACKAY REGIONAL COUNCIL



**BMC**

MEDIA RELEASE

Tuesday, 12 November 2013

## 2014 BMC Pathways to Performance program

Since its inception in 2012, the BMC Pathways to Performance program has contributed around \$40,000 to assist over 2000 young people experience live performances at the MECC. Some of the students travelled from as far away as Bowen, Nebo and Coppabella, a very high percentage of whom had NEVER been to a theatre before. Not surprising that this program enjoys a 99% satisfaction rating.

The program is a partnership between BHP Billiton Mitsui Coal, the MECC, and the Friends of the MECC, that recognises that often the greatest barrier for schools in getting student groups to the theatre is the cost of transport. Each year the MECC contacts educators throughout the region advising of performances coming to the Centre which have significant educational merit or which enhance aspects of the school curriculum through workshops.

The popularity of this fund is growing and 2014 will see schools from all over the Mackay-Whitsunday-Isaac region accessing the fund to see a diverse and relevant selection of shows, which will include 1984 by George Orwell, Wulamanayui & the Seven Pamanui, Wombat Stew and Bell Shakespeare's Henry V.

Enquiries: [meccsalesandmarketing@mackay.qld.gov.au](mailto:meccsalesandmarketing@mackay.qld.gov.au)

**MEDIA OPPORTUNITY**  
Thursday 21<sup>st</sup> November  
@ MECC North Foyer



## The Great Big What's On > 2014

*It's not just live performance! The MECC has funding opportunities and an engagement officer introducing new levels of connection with our community at the MECC.*

*Key community representatives have been invited to a series of gatherings to learn more about opportunities for community engagement through the arts.*

You are invited to attend any or all of the following gatherings:

- Indigenous Representative's Session @ 2pm
- Educator's Session @ 4pm
- Community Launch @ 6pm

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