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## **MEDIA RELEASE**

### **BUSINESS EVENTS WITH SMALL TOWN HOSPITALITY AND BIG CITY CONVENIENCE**

Mackay is one of Australia's fastest growing, yet most idyllic regions, where lifestyle and prosperity are the daily currency and the world is increasingly gathering to meet, work and play. A fresh new event destination, Mackay boasts affordable world-class facilities and services with small town hospitality and excellence in customer service.

Perfect for the business traveller, our burgeoning regional centre is easily accessible from all major Australian cities and boasts the first regional Virgin Lounge at the newly upgraded Mackay airport. Guests are spoilt for choice with a range of modern, luxury hotels and resorts on offer, including Quest Serviced Apartments, Clarion Hotel Mackay Marina and Mackay Grande Suites.

The Mackay Entertainment & Convention Centre (MECC) is a state-of-the-art, purpose built venue setting standards across Australia. The largest convention and banqueting facility between Brisbane and Cairns, it is equipped with award-winning cuisine, the latest audiovisual technology and unique, flexible spaces for your next event. After nearly three years of operation, the facility will soon be proud to soon welcome its 500,000<sup>th</sup> visitor!

The experienced team at Mackay Convention Bureau (MCB) provides unbiased and practical advice on conferencing in the region. MCB offers a comprehensive range of free services including venue and accommodation selection, itinerary planning, delegate boosting, bid assistance, industry introductions and site visits. For organisers of any conference, meeting or event in Mackay, MCB is an essential first point of contact.

In partnership, MECC and MCB offer a 'one-stop-shop' and comprehensive package. Visit the stand at AIME - 2826 to discover more. As a special offer to AIME delegates, any event booked at AIME receives 2 for 1 on any meeting room booking.

**Media enquiries to Carrie Olsen, Business Events Manager, Mackay Convention Bureau**

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